

Corporations, individuals urged to help flood victims

PETALING JAYA: Individuals and the corporate sector have been urged to assist flood victims in the east coast.

"The flood that hit the east coast has caused thousands to take shelter at evacuation centres. Their daily lives have been unravelled. Providing humanitarian essentials is a must at this point," said Deputy Prime Minister Tan Sri Muhyiddin Yassin at the launch of the Tabung Bencana NSTP-Media Prima for flood victims at Sri Pentas, here, yesterday.

According to the National Security Council's flood monitoring portal under the Prime Minister's Department, 24,703 evacuees have been placed at 86 relief centres in Terengganu, Pahang and Kelantan, as at 3.20pm, yesterday.

Television Networks Media Prima Berhad chief operating officer Ahmad Izham Omar said they activated the fund to assist and to ease the burden of the flood victims, as the situation continued to worsen by the day.

"We are keeping a close watch on the floods and delivering the latest news about it while increasing public awareness to lend a helping hand to these in need."

Ahmad Izham said, in addition to the fund, Media Prima employees, through the NSTP-Media Prima Volunteer Brigade, had also gone to the



TABUNG BENCANA

NSTP media prima

In aid of flood victims

Contributions can be sent to
NSTP Finance Department,
31 Jalan Riong, 59100 Kuala Lumpur
or any NSTP branch.

Make out the cheques to
"Tabung Bencana NSTP-Media Prima"
Maybank Account No. : **514105-320757**
(write your full name and address at the back of the cheque)

affected areas to distribute food items, drinking water, hygiene kits, blankets, baby formula, diapers and other basic necessities.

Six companies and the chairman of the Social Care Foundation Tan Sri Robert Phang contributed a total of RM195,000 to the fund.

Other contributors include Redtone International Bhd, Lingkaran Muhibah Sdb Bhd, Evergreen Adventure Sdn Bhd, Wijaya Baru Group, Kejuruteraan Samudra

Timur Bhd and the National Aerospace and Defence Industries Sdn Bhd.

In Hulu Terengganu, 25 members of the NSTP-Media Prima Volunteer Brigade distributed food, personal care item and other aid to 309 families affected by floods in Kuala Berang, yesterday.

The volunteers, who are on a three-day humanitarian mission to the east coast states, delivered daily necessities such as rice, cooking oil, sugar, toothpaste and liquid detergent, to victims who had sought shelter at relief centres in Kampung Pengkalan Ajal, Kampung Merenung, Kampung Kua and Kampung Lubuk Periuk.

The volunteers, who were joined by NSTP personnel from its printing plant in Ajil, Terengganu to distribute the aid, were led by Media Prima CEO's office general manager, Shariman Zainal Abidin.

The volunteer brigade which comprises NSTP and Media Prima personnel is to deliver supplies to more than 200 families in Sekolah Agama Rakyat Seberang Tayor, and Bangunan GPW Felda Seberang Tayor, today before heading to Kuantan tomorrow.

The public can also help the flood victims by donating to the Tabung Bencana NSTP-Media Prima via Maybank account 5-14105-32075-7.