

Tanjung Emas Waterfront beautified for RM18mil

MUAR

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THE recently refurbished Tanjung Emas Waterfront will attract more local and foreign tourists to visit the district.

Deputy Natural Resources and Environment Minister Datuk Hamim Samuri said the ministry had allocated RM18.1mil to beautify Tanjung Emas, a popular recreation spot among locals in Muar.

He said the 3.5km-long riverside project, which took two years to complete, was located along Sungai Muar between Tanjung Emas and Kuala Sungai Abong. It was, Hamim added, a strategic location to boost tourism in the district.

Hamim hoped the Tanjung Emas Waterfront project, which was completed in December last year, would benefit the locals and become a new tourism icon for the royal town.

"The beautifying project for Sungai Muar was carried out after most structures along the riverbank had collapsed due to frequent floods and high tide.

"We also decided to improve the structure along the riverbank as well as upgrade the nearby landscape, due to wear and tear," he said at a press conference after the launch of the Tanjung Emas Waterfront by Tunku Panglima Johor Tunku Abdul Rahman Ibni Sultan Ibrahim.

Also present was Johor Menteri Besar Datuk Seri Mohamed Khaled Nordin.

He urged the public, including tourists, to be more responsible and care for the environment



and rivers.

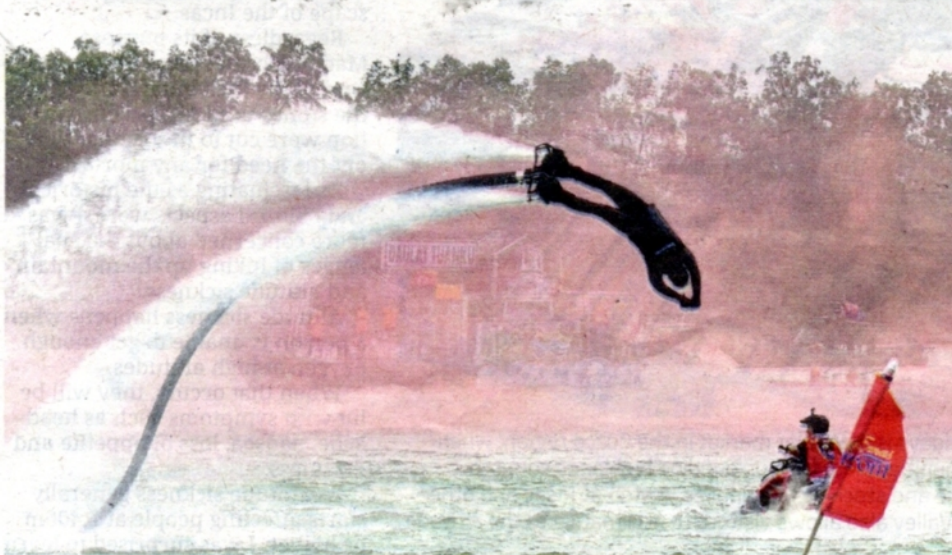
"A river that is polluted and uncared for will surely bring dire consequences for man and nature.

"We must come together and conserve our natural treasures for the future generation," he said.

Hamim also said the various activities available in Tanjung Emas such as river cruising, recreational water activities and many others would help increase tourist numbers and help businesses flourish in the district.

He said the project was part of flood mitigation plans, which included river management as well as erosion and drainage.

A dragon boat race also took place in conjunction with the launch.



(Top) A dragon boat race was held during the launching ceremony of the Tanjung Emas Waterfront.

(Left) A performer flyboarding during the event.

— Photos: ABDUL RAHMAN EMBONG /The Star